

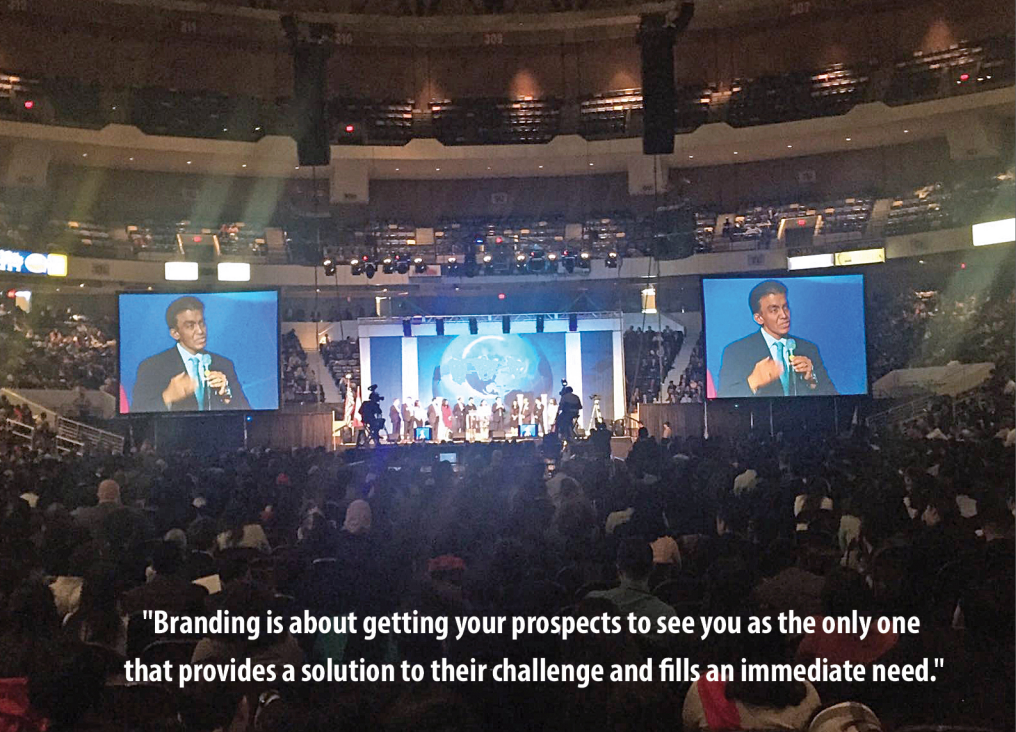


DEFINE YOUR EDGE. BUILD YOUR BRAND.

UNLEASH YOUR  
WOW

Best Selling Author. Business Branding Coach. Keynote Speaker.

**Murali Murthy**



"Branding is about getting your prospects to see you as the only one that provides a solution to their challenge and fills an immediate need."

**"DEVELOP A UNIQUE,  
ROBUST ONLINE PRESENCE  
IN THE 21ST CENTURY!"**

Brand is king and regardless of the nature and size of your business, it's important to build a strong brand to define your edge and help you stand out from the crowd.

Engage Murali to help you:

- ▶ Identify **WHAT IS DIFFERENT & UNIQUE** about You
- ▶ Create a **UVP - A Unique Value Proposition** for You
- ▶ Develop Your **COMPETITIVE ADVANTAGE**



**Go From Invisible to WOW!**

**Learn about:** The **5** Definitive Steps to Build Your Competitive Edge in the Marketplace.



# TAKE YOUR BRAND FROM INVISIBLE TO **WOW**

Whether you are an individual,  
a small business  
or a large organization,  
you are very much a **BRAND**.



Murali Murthy is an acclaimed Keynote Speaker,  
Transformational Mentor and Business Branding Coach.

He is also the Author of the Canadian Best-selling You Are HIRED! and the ACE Series of Books - The ACE Principle, The ACE Awakening and The ACE Abundance.

As a keynote speaker and coach, the insights that he offers through his presentations and seminars helps students, professionals and businesses find their niche and tap into their potential in today's hyper competitive workplace.

In his own words - "We are all born twice on this planet. The first is the day we were born. The second is the day we realize why we were born".

Murali lives with his wife and two sons in Markham, Ontario.

To learn more, visit: [ACEWorldFoundation.com](http://ACEWorldFoundation.com)

DEVELOP YOUR  
COMPETITIVE  
ADVANTAGE!  
DELIVER A **WOW**  
EACH TIME.



Take  
**U**  
**INCORPORATED**  
To The Next Level.

- ▶ Wish to tell a more compelling story about yourself, your company, product or service?
- ▶ Want to gain a deeper understanding of what makes your brand special?
- ▶ Ready to unleash the WOW inside you?

**A customized Branding Workshop with Murali Murthy can be the next step in taking your new or existing brand to the next level to increase the bottom line of your business.**

**Be Magnetic.**

**The Real**



**KEY OUTCOMES:**

- ▶ **CRAFT** Your Personal Brand, Create Your Competitive Edge
- ▶ **CLARIFY** Your Mission, Vision and Values
- ▶ **POLISH** Your Elevator Pitch
- ▶ **EXUDE** Professional Flair, Presence and Power
- ▶ **NETWORK** Like a Pro, Outclass the Competition



## Proud Clients



A LEGACY OF BUILDING  
INDIVIDUALS  
AND BRANDS.  
BY BUILDING  
THE LEGACY WITHIN.

*I would highly recommend Murali's social media branding and leadership training to anyone or any business that is looking to expand their branding, leadership and social media knowledge.*

*- Director & Chair,  
Toronto Chapter of ICAI*

*Dear Murali, thank you for conducting the very engaging session on "Enhancing Your Effectiveness". We received very good feedback about your session from the participants and managers.*

*- Director, Global Financial  
Operations, American Express*

*Hi Murali, I thank you for delivering such an informative, engaging seminar on Personal and Professional Branding. Everyone enjoyed your workshop and found you very interactive.*

*- Branch Manager,  
RBC Royal Bank*

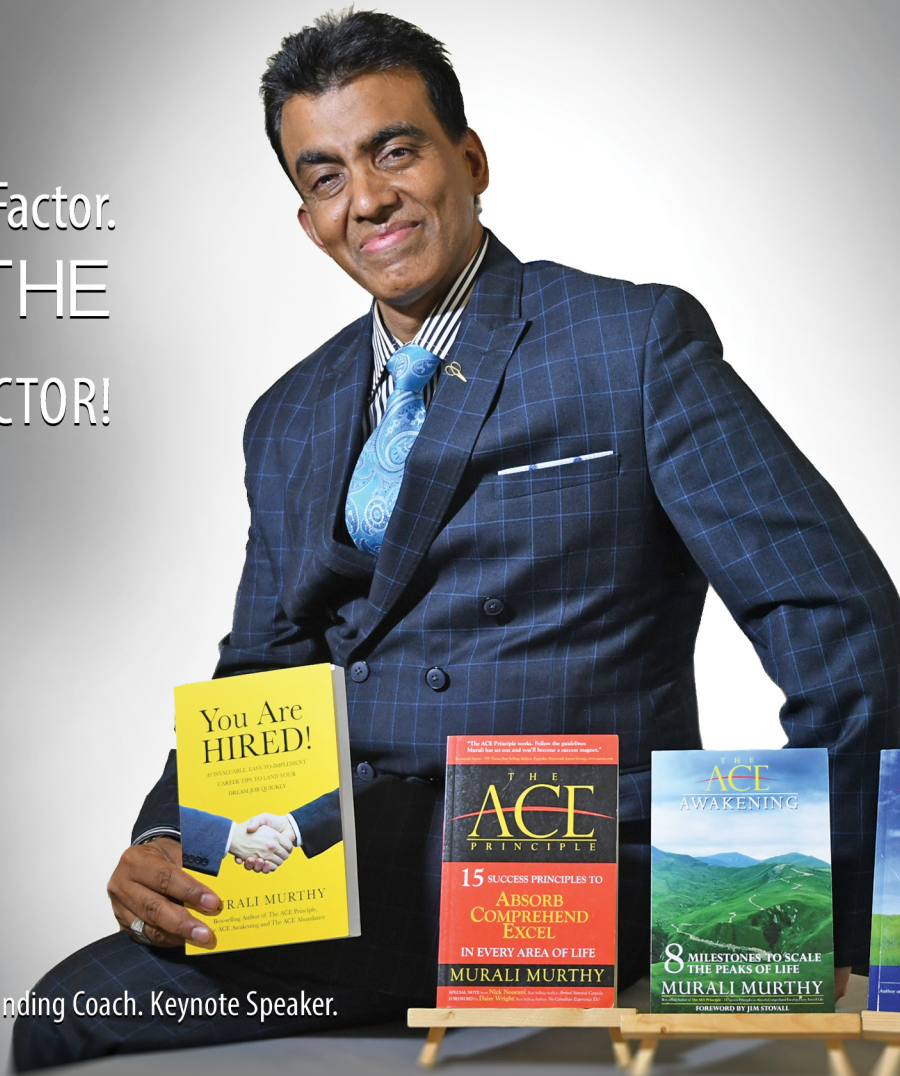
# Eliminate the Zzz Factor. AWAKEN THE WOW FACTOR!

Engage Murali to Present:

- ▶ A Keynote Speech
- ▶ A Convention Breakout
- ▶ A Branding Workshop
- ▶ A Motivational Seminar

## Murali Murthy

Best Selling Author. Business Branding Coach. Keynote Speaker.



**ACE**  
WORLD FOUNDATION

POTENTIAL. LEADERSHIP. GREATNESS.

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